# ENDURE24 READING

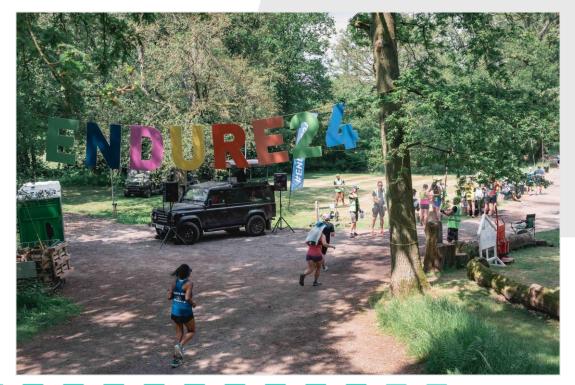
6 – 8 JUNE 2025 WASING PARK, READING

> BROUGHT TO YOU BY THRESHOLD/ MORE IS IN YOU™



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ENDURE24 READING



# **WELCOME TO ENDURE24**

# **IT'S ALMOST SHOW TIME**

Gather your tents, gels, shoes and inflatable mascots – the time to bring the fun to Wasing Park is upon us! Whether you're a seasoned Endure24 pro, or a first-timer, we can't wait to welcome you onto the trails to take on this incredible 24-hour challenge!

As with last year, we are asking all campers to follow the rules on fair use of space to make sure everyone can have a safe, comfortable and fun experience. This is especially important in the Solos & Pairs area where we'll be asking for all vehicles to stay in the car park unless it's your only option for sleeping.

We have also made a slight change to the registration process in 2025. As communicated by email, any team changes and registrations need to be completed by Sunday 25<sup>th</sup> May at midnight. As we approach this deadline, please don't hesitate to reach out to the team for any assistance.

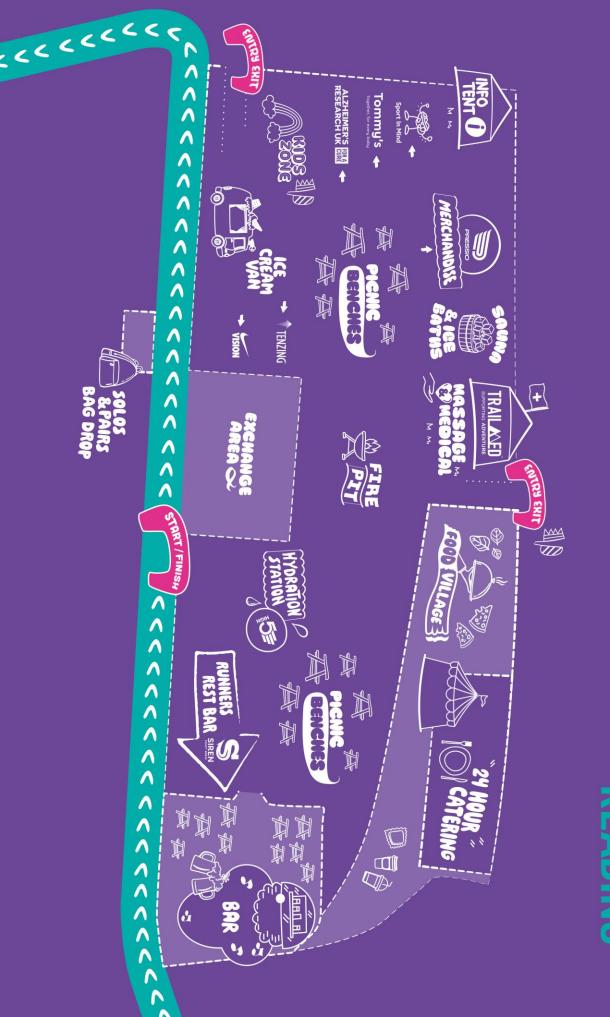
Whether you're tackling the course as a Solo, or mucking in together as part of a team, we look forward to welcoming you to Wasing Park in June. Good luck and enjoy the journey!

### Team Endure24

### **EVENT PARTNERS**







# **EVENT VILLAGE MAP**



# **GETTING HERE**

# LOCATION

Wasing Park Wasing Lane RG7 4LY

What3words: ///bombard.tucked.switch

### **GETTING HERE BY CAR**

**From the East,** leave the M4 at Junction 12 and take the A4 in the direction of Theale and Padworth. Just before Padworth take the A340 to Aldermaston. At the mini-roundabout in Aldermaston take the second exit into Wasing Lane and follow the event signage.

**From the West,** leave the M4 at Junction 13 (Newbury) and follow the A34/A339 south to Newbury. Leave the A339 onto the A4 towards Thatcham. Continue along the Bath Road A4 to Woolhampton. At Woolhampton carry on for a further 1.5km and at Frouds Lane turn right. Carry on to the end of the lane and turn right towards Aldermaston. At the mini roundabout in Aldermaston take the second exit into Wasing Lane and follow the event signage.

The car park entrance is approximately 400m along Wasing Lane. **From the South**, head towards Basingstoke Junction 6 from the M3 and follow the ring road A339 until you reach the A340 Aldermaston Road. Follow the road to Tadley and Aldermaston is signed from here. At the mini roundabout in Aldermaston, take the first left and follow the event signage.



# **GETTING HERE BY TRAIN**

The nearest railway stations:

- Aldermaston (2 miles) -This station has a good footpath most of the way to the Event Village. You can join trains at Reading or Newbury for the line to Aldermaston.
- Midgham (2 miles) This station does not have a taxi rank.
- Theale (7.5 miles) We recommend booking a taxi to the event in advance.
- Reading (12 miles) Taxis wait outside and the journey is around 30 minutes.



# **SOLOS AND PAIRS**

There is a Solos and Pairs Camping Area.

One car per Solo entry and one car per Pair entry will be allowed to drive in to the Solos and Pairs Camping Area, either to drop off kit or to stay if it is being slept in.

We love seeing people go for longer distances on Endure. We have seen the interest in solos and pairs grow each year and 2025 is no exception.

We will have a traffic management team checking Solo and Pair passes and allocating you space that reflects the number of racers in your group. Each runner will be allocated a space sufficient for a smaller tent with a vehicle, gazebo or seating area **or** a campervan **or** a large family tent.

As there are no vehicle movements in and out of the Solos and Pairs Camping Area once the race is underway, you will also be able to spread out into the vehicle channels during this period.

If you are in a pair or taking part with multiple solo runners who want to be close together, we can allocate several places next to one another if you bring all their registration details with you.

## TEAMS

**One car per Team** will be able to park in Parking Area 1, the closest area to camping.

To enter this area, the Team Captain will need to print out the parking permit, which will be sent via email one week prior to the event and give it to the designated driver.

All other team members must park in Parking Area 2.

# CAMPERVANS/CARAVANS

Campervans must be in the campervan area and must not be moved once parked. They must be parked sideways with wheel chocks in place. Caravans must be detached from the vehicle and the vehicle parked in the main car park.

For more detailed information on parking, please click **<u>here</u>**.

For the car park timetable, please click **<u>here</u>**.

**Please note:** It is not possible to come and go during the event or pack up and leave early from Parking Area 1 or the campervan / caravan areas. To come and go please, park in Parking Area 2.

# **BLUE BADGE HOLDERS**

The disabled parking area is at the top of Parking Area 1.

Disabled parking is accessible through Parking Area 1. You will be able to come and go throughout the weekend.



# **CAMPING ADVICE**

# **CHOOSING THE RIGHT SPACE**

Camping areas closest to the Event Village are great for hustle and bustle including the music and announcements over the PA system.

If you prefer quieter camping, areas further away from the Event Village are just a few minutes extra walk but are less affected by Event Village noise.

### SOLOS AND PAIRS CAMPING AREAS

The allocated space for Solos and Pairs is planned carefully for those running the furthest and taking the shortest breaks.

These areas are only for solo or pairs runners with any essential support crew, each taking up minimal space to allow fair space use for all. If you're bringing a larger team of supporters, please use any of the teams camping areas instead.

Solo and Pair participants are permitted to have one vehicle in the Solos and Pairs Camping Area if it is being used to sleep in. All other vehicles should be parked in the car park.

Please don't keep your vehicle in the Solos and Pairs Camping Area for storage or convenience. If you will be sleeping in your vehicle, we'll ask you to be reasonable with the additional space you take up alongside to allow space for other people.

Remember, you'll need to display your Solos and Pairs parking permit to drive in to these camping areas.

The Solos and Pairs storage area on the left of the start line is for quick access to your fuelling, layers or any small items to save returning to your camping spot.

# **TEAMS CAMPING**

Please be respectful of other Teams when choosing your camping area and setting up to give everyone fair space and a great experience.

Please don't reserve space for other Teams who aren't arriving until later. We'll ask you to move any holding items and allocate other teams into those spaces.

The Endure24 team will patrol the site during set up on Friday and Saturday and throughout the event. They'll ask you to rearrange your camping set up where they spot any unreasonable use of space. Communal space for socialising and cooking is allowed, but please keep it to a reasonable size.

Small gazebos for shade or cooking areas are permitted, but no larger than 3m x 3m. They must be pegged and weighted according to the manufacturer's instructions. Any camping set up that is deemed to be unsafe by our team will need to be changed or removed.

As the site fills up, the Endure24 team will allocate arrivals into remaining spaces to save searching and prevent unsafe overcrowding.



ENDURE24 READING

# **CAMPING & EVENT VILLAGE**

# LITTER

Please do not leave any camping equipment or rubbish when you leave. There are large containers around the site for you to use. Help the environment by separating your waste into the recycling categories.

# GENERATORS, OPEN FIRES & BBQS

Generators and open fires are

**not permitted**. BBQs that are off the ground are permitted. If you are bringing a disposable BBQ, please ensure you can raise it off the ground by at least 6 inches.

You must not put hot ash in the general bins. There will be separate metal hot ash bins for this which will be clearly marked.

# SAFETY

Please find the location of your nearest fire point once you have set up. Please call Event Control in the event of a fire and let us know if you have used any of the firefighting equipment.

# **TROLLEYS & BUGGYS**

We will have a limited number of buggies shuttling between parking and camping areas during Friday and Saturday morning. Priority will be given to disabled people and wait times will vary. We recommend bringing your own trolley to help move heavier kit to your camping area.

# COOKING

Carbon monoxide (CO) is a colourless, odourless, poisonous gas which can kill swiftly.

- Never take a barbecue (even if it's cooling) into a tent, awning, caravan or motorhome.
- Never use a fuel-burning appliance to heat your tent or awning.
- Never run a gas, petrol or dieselpowered generator inside a caravan, motorhome, tent or awning – generators are not permitted at the event
- Do not cook or use any other gas, charcoal, liquid or solid fuel appliances inside your tent or awning.

# **CHILDREN AND ANIMALS**

We gladly welcome children to the event, but please supervise them at all times.

If you need to bring your dog to the event, then please ensure it is on a lead at all times and clean up after it.





# **KEY TIMINGS**

# **FRIDAY 6 JUNE**

09:00	Car park and campsite opens
10:00	Registration and Event Village open, including catering
11:00	Bar, merchandise shop and kids zone open in the Event Village
18:00	DJ in The Runner's Rest bar
19:00	Kids' Mini Mile – meet at the start line
19:30	Shakeout run lap – led by Black Trail Runners
19:30	Fire pit alight in Event Village
22:00	Catering closes
23:00	Bar closes and entertainment stops
	SATURDAY 7 JUNE
06:00	Catering opens and remains open until Sunday 14:00
08:00	Registration, merchandise shop and kids zone open in the Event Village
11:00	Registration closes
11:45	Call to the start and race briefing
12:00	Race Start
19.30	Fire pit in the Event Village
20:00	Head/hand/chest torches to be carried by all runners
	SUNDAY 8 JUNE
06:00	Runners may stop using torches
11:59	Runners may start a final lap before 11:59:59, but must finish before 12:59:59
12:00	Course closed at the exchange area to prevent further laps
13:00	Final runners cross the finish line
13:30	Awards at the presentation area
16:00	Event Village closes
	ENDURE24 Reading



# **REGISTRATION & START**

# REGISTRATION

### **Registration is open:**

Friday: 10:00am to 10:00pm

Saturday: 07:00am to 11:00am

To help keep queues shorter and make service faster, please send **one** team representative to collect your registration pack containing:

- Race numbers
- T-Shirts
- Wristbands
- Timing chips

# **2025 UPDATE**

### Any online registration changes must be made by Sunday 25<sup>th</sup> May at midnight.

We have implemented this deadline to improve participant experience, reduce timing chip errors, ensure all medical forms are completed, and to reduce queues.

If you have an extenuating circumstance which requires you to make a change after this deadline, please contact <u>info@endure24.co.uk</u> and the team will try their best to accommodate this.

# **START TIMES**

You can start anytime from 12:00pm on Saturday. The route remains open for 24 hours.

Runners may start a final lap before 11:59:59am on Sunday and must have completed it by 12:59:59pm. Any laps completed after this time will **not** be counted.

# **KIDS MINI MILE REGISTRATION**

Registration for Kids Mini Mile will take place on Friday. At the registration desk, kids will be given a race bib and safety pins. The child's essential medical information must be completed on the back of their bib before they take part.

All children taking part will receive their own Mini Mile medal!

# **SUPPORTERS**

Supporters who wish to camp must purchase a 'Supporter Pass including camping'. Those who are visiting for the day only must purchase a 'Supporter pass excluding camping'.

All supporters who are not camping must please leave the site by 10pm.

Those who are camping are kindly asked to make their way to their tents and to keep noise to a minimum.

Upon arrival, supporters should collect their wristbands from the registration desk to allow access to the Event Village.





# **COURSE INFORMATION**

The course is multi-terrain, uneven and narrow in places so please be aware of hazards. Runners should adjust their speed according to weather conditions, the number of laps they are running, terrain, and daylight / visibility. Please keep to the left-hand side and overtake on the right. Any unregistered runners, supporters or second team members who go on the course will result in disqualification. Please do not litter the course.

# WATER STATION

The water station is approximately halfway round. We are not providing single-use plastic cups so **please bring a collapsible cup or water bottle with you.** 

# **SOLO RUNNERS**

If you are a Solo runner, you may have support in the Event Village but not on the route. Please leave the course at the Solo Exit/Entry point or you risk the timing system missing you. Always enter the course at the exchange point or you risk disqualification. You can read our '5 need to knows for Solos' **here.** 

# **TEAMS AND PAIRS**

Endure24 is a relay so a maximum of one Team member can be on the course at any given time. Each Team member must complete at least one lap. A Team member does not have to be on the route for the whole 24 hours. Always enter and leave the course at the exchange point or risk disqualification. You can read our '5 need to knows for Teams' **here**.

# **EXCHANGE AREA**

The exchange area will be near the start gantry. **It is only for runners waiting to exchange.** Opposite is a large screen with a scrolling list of runners showing them at 100m before the finishing line.

The leaderboard is as accurate as possible but please be patient for registration/Team changes to appear. If there is still a problem, please see Results Base opposite the exchange area.

# **MEDALS & AWARDS**

To receive your medal, you will need to hand in your timing chip. Awards will be given to the top Solos and Teams. You can find more details on our FAQs <u>here.</u>

There will also be *100 Mile Club* Tshirts for any Solo runners completing 100 miles!



# **SUPPORT & TOP TIPS**

# SAFETY

The emergency and support phone numbers will go through to our Event Control team. These will be marked on the front of your race number.

Please add these numbers to your mobile contacts list and use them in an emergency.

In the case of a serious medical emergency, we will arrange evacuation for any participant from the course.

It is compulsory to wear a head torch between 8 pm on Saturday and 6 am on Sunday.

# TOP TIPS FROM THE MEDICAL TEAM

# HYDRATION, HYDRATION, HYDRATION!

If you are thirsty then you need to drink. Don't overdo the energy drinks or gels, as they can cause nausea/diarrhea.

### ADDRESS AN ISSUE IMMEDIATELY

A little niggle or pain can lead to something more serious. Please seek medical attention as soon as you can.

### BLISTERS

Please bring plenty of blister treatment with you. The medical teams at the event are there to treat the more serious medical cases.

# **A NOTE ON PAINKILLERS**

When it comes to painkillers, we recommend paracetamol. Ibuprofen is an alternative, but concerns have been raised about the use of Ibuprofen and other NSAIDs (Diclofenac, Naproxen etc.) during endurance events. Whilst it is rare, if used when dehydrated or with severe muscle damage there is a potential increased risk of kidney damage.

NSAIDs can also cause stomach problems. If you have kidney or GI problems, we would strongly avoid using NSAIDs. If you do choose to use them or are given them on route, maintain hydrated and seek help if your urine becomes very dark. If in doubt, ask one of the medics who will be happy to assist you.

PLEASE NOTE: Routine use of painkillers for muscle aches and pains is discouraged.

We will have medical teams onsite and there will be emergency medical care available. Medics will be based at the Event Village and the Water Station.





# **FOOD & BEVERAGES**

Check out some of the range of food and drink on offer in the Event Village this year with more to be announced. From ice cold refreshment to freshly made comfort food, you'll find everything you need to stay fuelled.

# The Runner's Rest

Our very own pub returns with beers, summer spritzes and soft drinks offered by local brewery friends, Siren Craft Brew. Returning for a second year, our very own brand new beer on tap, Lap It Up – produced by a group of Endure24 regulars at the Siren brewery.

Friday and Saturday 10am - 11am

Sunday 10am - 2pm

# **Extreme Café**

The one-stop café for breakfast, lunch, dinner and snacks, open through the night on Saturday to Sunday to keep you fuelled. Get in here for the big breakfast menu including hot rolls, porridge, granola and yoghurts. For lunch and dinner, you'll find homemade and wholesome options packed with carbohydrates, ready to grab and go.

Plus, cold drinks, cakes, snack bars and sweet treats to keep you going between meals.

Friday 11.30am - 10pm Saturday 6.00am - Sunday 2pm

# Yorkshire Cheese Grill

Mega grilled cheese sandwiches and cheesy fries all made using Yorkshire's finest cheese and bread.

# Nelly's Delhi

Mouthwatering vegan and vegetarian Indian street food.

# **Proove Pizza**

Wood-fired, handmade pizza dough layered with your choice of toppings with options for vegan, gluten-free and vegetarian diets, and made to order in minutes.

# The Pasta Rig

Pasta, sauces, and toppings made fresh each day, with options for everyone, including gluten-free, vegan and vegetarian

### Mayfield Coffee and Smart Coffee

Bean-to-cup, barista-made coffee in the Event Village and the camping area.

### **Crown Ices**

Your classic 99s, ice lollies and family favourite frozen treats.

# **Persian Delights**

Authentic wraps, rice boxes and Persian Sosis – taste tradition and joy in every bite!

# CrazyDayz Doughnuts

Freshly-made doughnuts available in a range of irresistible flavours!



# **EVENT ADD-ONS**

## GLAMPING

Canvas & Co. are pitching up at Endure24 Reading again this year!

Their luxury bell tents are available to book **here**.



### **SWIM AND SAUNA**

We've partnered up with Wasing Wellbeing to offer you the chance to cool-off with a refreshing open water swim!

Follow the link **here** to secure your spot!



# **RACE PHOTOS**

Race photos will be available to purchase post-event through **Sportograf**'s website.

### MERCHANDISE

We're proud to have teamed up with sustainable clothing brand Pressio to produce eco-friendly running gear that not only makes you look the part on the trails but also contributes to making the planet a greener and happier place!



Visit the Pressio shop <u>here</u> to purchase your official Endure24 merchandise.

# ітав

Make your race unforgettable and personalise your medal with your name! Log in to your **Let's Do This Account** to purchase.





# **WHAT'S ON AT ENDURE24**

# LIVE DJ

In traditional Endure24 style, party the night away at Runner's Rest with DJ Remit from 6pm-11pm on Friday night.



# **SPORTS THERAPY & MASSAGE**

Muscles starting to ache? In need of some TLC? Visit our qualified therapists for a re-charge!

### Friday 2pm-10pm

Saturday 7am - Sunday 1pm (open overnight)

£18 for 15 mins

# **KIDS' ZONE**

Bringing the little ones? Let them go crazy in the Kids' Zone, packed with fun activities and entertainment!

### **GOLD CHARITY ACTIVATIONS**

Look out for our Charity partners in the Event Village! Pop-ups from Alzheimer's Research UK, Sport in Mind and Tommy's will be hosting a variety of games and entertainment, from photo booths to archery!



### **PARTNER ACTIVATIONS**

Our Official Eye Wear Partner **Nike Vision** will offering:

- A Saturday morning stretching session led by Peloton instructor Jeffrey.
- A pre-race warm-up in the Event Village.
- Product testing try out some sunglasses as you take on Endure24!
- Prizes for 1<sup>st</sup> male and 1<sup>st</sup> female.

### **HORSEBOX ICE BATH & SAUNA**

We're excited to be welcoming The Horsebox Sauna to Endure24 to help you prepare and recover from your efforts on the trails.

Book here to secure your spot!



# **DOING THE RIGHT THING**

### AT THRESHOLD WE BELIEVE THAT MORE IS IN YOU

Our Purpose is to help people realise their potential through world class events. We do this by:

- Supporting individuals to go beyond what they feel is possible
- Showing clients how they can fulfil their potential as responsible businesses
- Enabling charities to maximise their fundraising and supporter engagement
- Inspiring our employees to be the best versions of themselves

Fulfilling our Purpose, is only possible in the long term if sustainability is embedded in all that we do. For that reason, we believe passionately that our events should strive to have as positive impact on the natural world as they do on the teams and individuals that participate in them.







# **OUR OTHER EVENTS**

# ENDURE24

- Saturday 27 29 June
- Bramham Park, Leeds
- Experience 8km of scenic beauty with fellow thrill-seekers. Along the course, catch sights of landmarks like the Lead Lads Temple, Roundhouse, and the historic Bramham Park Estate. The festival atmosphere will accompany you throughout the race.
- Click <u>here</u> to explore!

# RACE TO The King

- Saturday 21 June
- South Downs loop
- Follow in the footsteps of royalty along the spectacular Monarch's Way and South Downs Way in this unique and inclusive figure-of-eight ultramarathon.
- Click <u>here</u> to explore!

# RACE TO The stones

- Saturday 12 Sunday 13 July
- Lewknor to Avebury
- Traverse the Ridgeway as you race towards the 5000-year-old Avebury Standing Stones, a UNESCO World Heritage site.
- Click <u>here</u> to explore!







# **GOOD LUCK, ENJOY THE RACE**

For any other questions, visit our <u>FAQs page</u> and <u>Participant Hub</u>.

We can't wait to welcome you on the trails at Endure24!

Good luck...

THRESHOLD/ More is in you™





